Order ID: 54622 CF LOC-POL | FBD - LBD: 08/13/12 - 09/02/12 | HL#: | Created: 08/09/12 11:53 AM

Client: DEFEND MY DIVIDEND &... | CPE: 119 / 126 Issu / 2244030 | Agency Commission: 15 % | Updated: GUTIERA on 08/09/12 02:23 PM

Agency: GREAT AMERICAN MEDIA (162) | Product: Defend My Dividend & | Self :20:00 | Confirmed: 08/09/12 01:10 PM

Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV | Billing Int: Monthly BM : SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE2	M T W T F * *	NEWS	30				0.0	$225.00	2	$450.00		

FBD	LBD	Aug 13	Aug 20	Aug 27
08/13/12	09/02/12	1		1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL3	M T W T F * *	NEWS	30				0.0	$400.00	1	$400.00		

FBD	LBD	Aug 20
08/20/12	08/26/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	17:00 - 17:30	M T W T F * *	NEWS	30				0.0	$1,250.00	1	$1,250.00		

FBD	LBD	Aug 27
08/27/12	09/02/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	17:30 - 18:00	M T W T F * *	NEWS	30				0.0	$1,250.00	1	$1,250.00		

FBD	LBD	Aug 13
08/13/12	08/19/12	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	18:00 - 18:30	M T W T F * *	NEWS	30				0.0	$1,300.00	2	$2,600.00		

FBD	LBD	Aug 20	Aug 27
08/20/12	09/02/12	1	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE1	M T W T F * *	NEWS	30				0.0	$1,800.00	2	$3,600.00		

FBD	LBD	Aug 13	Aug 20
08/13/12	08/26/12	1	1

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	WFACE	* * * * * * S	MORN	30				0.0	$1,000.00	2	$2,000.00		

FBD	LBD	Aug 13	Aug 20	Aug 27
08/13/12	09/02/12	1		1

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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE1	* * * * * * S	NEWS	30				0.0	$1,400.00	1	$1,400.00		

FBD	LBD	Aug 20
08/26/12	08/26/12	1

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total Gross Amt	Confirmed Total Net Amt	Revised Total Gross Amt	Revised Total Net Amt
Spot Buy Lines	12	0	$12,950.00	$11,007.50	$0.00	$0.00
Installments	0	0	$0.00	$0.00	$0.00	$0.00
Ancillary Buy Lines	0	0	$0.00	$0.00	$0.00	$0.00
Order Totals:			$12,950.00	$11,007.50	$0.00	$0.00